




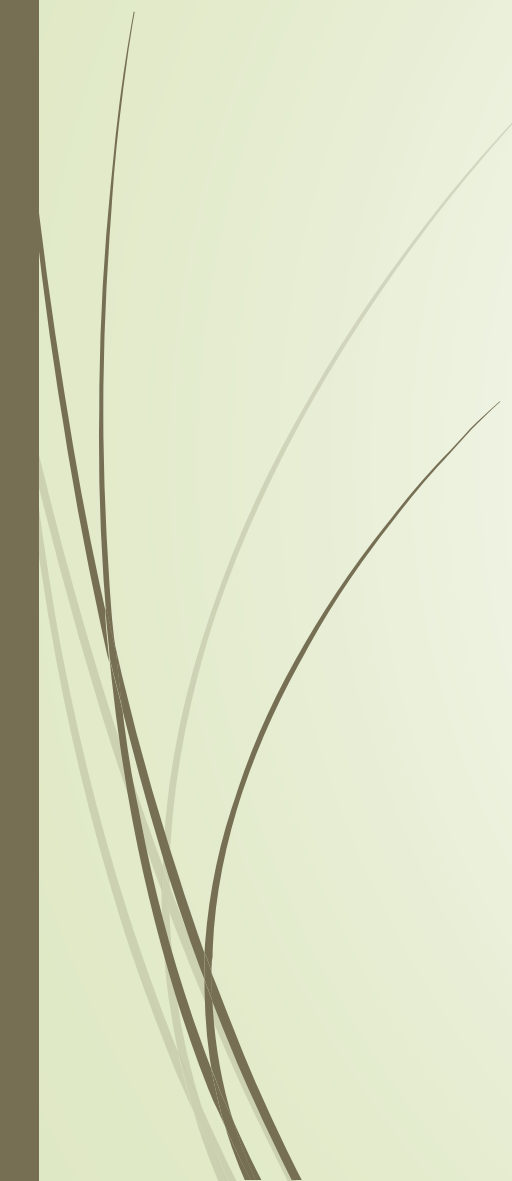
XuetangX: A Look at China's First and Biggest MOOC Platform

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목차

- ▶ What's XuetaangX ?
 - ▶ What's the different from Edx?
 - ▶ The Characteristic of XuetaangX
- 

What's XuetaangX ?

The screenshot displays the XuetaangX website interface. At the top, a dark navigation bar contains the logo '学堂在线 xuetangx.com' on the left, followed by menu items: '课程', '院校', '广场', '学堂云', '雨课堂', and 'App下载'. On the right side of the bar is a search box with the text '课程、老师、学校' and a magnifying glass icon, and links for '注册' and '登录'.

Below the navigation bar, the main content area features the slogan '广袤世界 在你指尖' (Vast world at your fingertips). Underneath this slogan is a row of six colored square tiles representing different subject categories: '计算机' (Computer) in purple, '经管·会计' (Economics/Accounting) in blue, '大学先修课' (University Preceptor) in green, '社科·法律' (Social Science/Law) in cyan, '创业' (Entrepreneurship) in orange, and '全部分类' (All Categories) in grey.

Below the category tiles is a section titled '推荐课程' (Recommended Courses). This section displays five course thumbnails: '航天器轨道力学' (Spacecraft Orbital Mechanics), '摄影—影像造型与叙事' (Photography—Image Shaping and Storytelling), '台湾当代剧场' (Contemporary Theater in Taiwan), '创课·讲' (Innovation·Talk), and a thumbnail showing a group of people.

On the right side of the page, there is a vertical sidebar with an orange '签到' (Check-in) button at the top, followed by a hamburger menu icon, and several other icons for user interaction: a thumbs-up, a graduation cap, a video camera, a speech bubble, a smiley face, an envelope, and an upward-pointing arrow.

What's XuetaangX ?

- ▶ Xuetaang= 學堂
- ▶ Tsing Hua Xuetaang → TsingHua University의 대표적인 건물
---- TsingHua University 수업처럼 좋은 수업을 제공하는 의미
- ▶ TsingHua University, 온라인교육연구센터 공동 연구개발
- ▶ 목적: 교육의 전파, 온라인교육의 응용을 연구
- ▶ 과목수 400 133개 TsingHua University 제공, 30개 Edx
- ▶ 학생수 500만명
- ▶ 언어 중국어
- ▶ 운영팀 130명, 기술자 50%



What's the different from Edx?

▶ Platform modification

- We restructured the mechanism of course grouping and presence, such that courses could be grouped and presented by major;
- self-paced mode

전공별

分类 **全部** 计算机 经管·会计 创业 电子 工程 环境·地球 医学·健康 生命科学 数学 物理 化学 社科·法律 文学 历史 哲学 艺术·
设计 外语 教育 其他 大学先修课 公共管理 建筑 职场

학교별

学校 **全部** 清华大学 台湾清华大学 台湾交通大学 MIT Rice UC Berkeley Wellesley 其它

mode

模式 **全部** 随堂模式 自主模式

인증

权威 **全部** 签字认证 认证开放

과정 상태

状态 **全部** 即将开课 已开课 已结课



What's the different from Edx?



Platform modification

- “visualization and editing course” mode, which makes it easier for professors to edit the course; and
- website content management system, which offers more formats for information publishing and promotion.



Terminal app development

- an app for Android, iOS, iPad, and smart TV.

What's the different from Edx?

► Data Analysis

- The course search engine and course recommendation system are both highly developed. The users' learning data is presented in different perspectives for the professor to monitor the course operation and make adjustments as necessary.

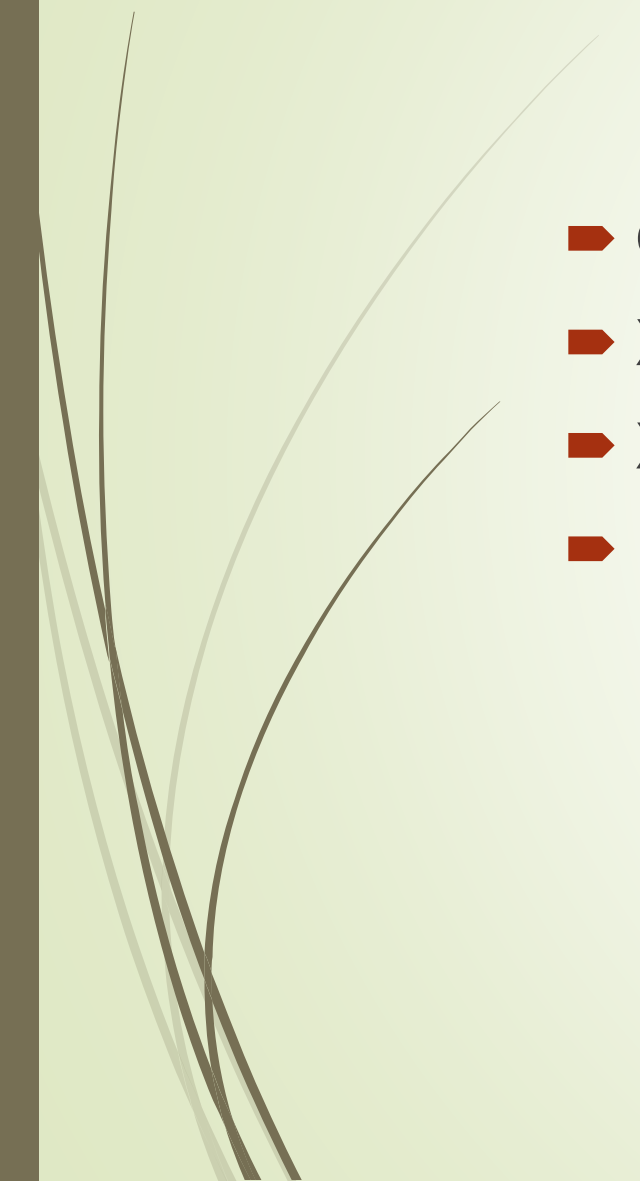
推荐课程

 <p>航天器轨道力学</p> <p>1个月前开课 1811人</p>	 <p>摄影-影像造型与叙事</p> <p>23天前开课 6016人</p>	 <p>台湾当代剧场面面观</p> <p>1个月前开课 820人</p>	 <p>创青春《创·课十讲》</p> <p>20天前开课 200人</p>	 <p>托福考试准备：来自考试举办方的指导</p> <p>edX 推荐</p>
 <p>高山滑雪</p> <p>1个月前开课 614人</p>	 <p>医的奥秘</p> <p>2个月前开课 782人</p>	 <p>数据挖掘：理论与算法</p> <p>2个月前开课 8862人</p>	 <p>清华经管-麦肯锡“全球领导力”系列慕课</p> <p>2个月前开课 3282人</p>	 <p>计算机科学导论</p> <p>edX 推荐</p>

签到
分类
👍
🎓
📺
💬
😊
✉️
^



The Characteristic of XuetaangX

- ▶ **Community section**
 - ▶ **Xuetaangxsay**
 - ▶ **XuetaangX cloud**
 - ▶ **Rain Classroom**
- 

Community section

广场

- | | | | |
|----|-------------------------|-----|-------|
| 活动 | 【说吧骚年】现如今你都是如何过周末的？ | 58 | 21小时前 |
| 活动 | 【说吧骚年】如果可以，你最想成为谁？ | 27 | 21小时前 |
| 灌水 | 【说吧骚年】你对现在的直播怎么看呢？ | 439 | 15天前 |
| 灌水 | 【说吧骚年】这年头儿你都如何呵护自己的小心灵？ | 143 | 15天前 |
| 活动 | 【说吧骚年】睡不着的时候你都怎样自我催眠？ | 196 | 2个月前 |
| 活动 | 【说吧骚年】哪一个瞬间让你觉得生活还挺美好？ | 468 | 2个月前 |

[查看全部帖子](#)



Xuetangx say

玩游戏、看电影学外语靠谱吗？Yes or No？

参与讨论，领取时尚炫酷的阴阳师卫衣，过温暖冬季！

学堂说

那些老师不讲的事儿~

0:05 / 3:32

8 分享

弹幕 (36)



montes

1天前

1.看电影还是有一定作用的，更适用于学外语口语进阶和了解文化。拿英语来说，美剧里老外的语流、语调、语速，都适合有一定基础的同学作为挑战来提升。一些流利、地道的表达和读法多重复听，熟了以后跟读，对准备出国或在外企工作的小伙伴也是很有帮助的。一个片子选那么几句经典的台词来练就足够了。...



紫梦煊刑

1天前

也是可以的



紫梦煊刑

1天前

看自己把重心放到哪儿了啊



紫电青霜260647

1天前

我认为玩游戏不能够学习英语，看电影的话再一定程度上可以提高英语的能力，最后，其实我是为了卫衣来的

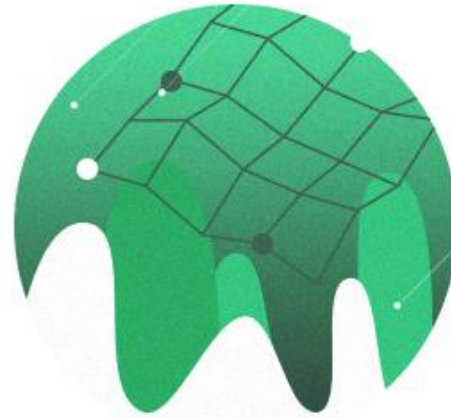
发个弹幕，精神抖擞！

发弹幕

XuetangX cloud



모든 과정 공유
국내외 가장 좋은 수업을 학교간
공유



학당 클라우드
빅데이터 분석기술



교수 활동 서포터 서비스
Blended learning case정보공유
및 서비스

Rain Classroom

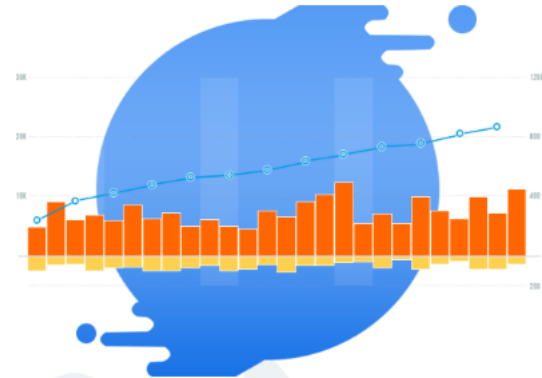
1. 간단한 수업자료
제작
PPT, weichat



2. 휴대용 스마트 교실
실시 feedback



3. 시각화 데이터
메일, 클라우드





Q & A



Thank you !!!